Title of the Event: "Session on Achieving Problem-Solution Fit & Product-Market Fit"

Date : 22.01.2023

Time: 02:00PM – 03:30PM

Venue: Opulent Hall, Kalpana Chawla Block.

List of Resource Person

S.no	Name	Designation
1	Dr.M.Mahesh	Institution Innovation Cell

Staff Coordinator: Dr.R.B.Benisha, Institute Innovation Cell **Student Coordinator:** Kabilesh C M, IV Year ECE



"Session on Achieving Problem-Solution Fit & Product-Market Fit"

A Orientation Session on Session on Achieving Problem-Solution Fit & Product-Market Fit was organized by Institute Innovation Council to Students on January22, 2024 at Notification Hall, Abdul Kalam Block.

Resource person from IIC president, Dr.M.Mahesh gave lectures to students. The sessions were organized at Notification Hall, Abdul Kalam Block from 02:00PM to 03:30PM. He spokes about Innovation progress and overall explained about the ideation. He also explained the various successful Innovators and the solving job talents.

Many students were gathered some information about problem solving programme and Innovation.